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Bullzi Security – Management Message for 2008

Lake Mary, Florida, January 23, 2008 – Bullzi Security Inc. (BLLZ.pk), a leading converged security provider releases its 2008 Management Message, which addresses 2007 year-end revenues and 2008 planned initiatives.

Thomas Welch, co-founder and President of Bullzi Security says, "Bullzi Security closed 2007 with \$1,140,151 in revenues. This number was a bit lower than expected, as some projects were pushed out to 2008, but was still a 345% increase over 2006! A more detailed financial analysis will be released on or about Feb. 15, 2008 when the company posts its 2007 financials."

"The Bullzi Security management team used the holidays as a time to reflect on, both, operational successes and shortcomings. We conducted an analysis of our revenue streams, focusing on key profitability segments. After conducting this review, we have decided to aggressively shift our efforts to the high-margin security training products, namely WISE and Course Creator. We've grown our revenue numbers to a respectable level, but because we are a small firm, we need to focus on what we do best and on what is most important to us and our shareholders – and that is clearly the security education market", said Welch.

Michael Welch, co-founder and Vice President of Bullzi Security says, "Bullzi closed a number of high-profile security education deals in December 2007 and plans to close a number of additional deals during the first quarter of 2008. We will be releasing the details on these contracts over the next few weeks, in the form of press releases, upon final approval from the clients' communications team. While the security consulting and animation markets have been successful, we have found a real niche in the security education space, so while we'll continue to take on a variety of security projects, our marketing efforts will focus on security education."

Michael Welch went on to say "We're seeing an explosive increase in training initiatives driven by regulatory standards, such as Sarbanes-Oxley (SOX), Gramm-Leech-Bliley Act (GLBA), Health Insurance Portability and Accountability Act (HIPAA), the Payment Card Industry Data Security Standard (PCI DSS) and the North American Electric Reliability Council (NERC) CIP Standard. This is especially true as it relates to NERC. Inquiries from the utility industry regarding our NERC training programs have quadrupled in the last quarter alone! This is mainly due to the fact that the NERC Cyber Security Standards are to become mandatory within the next 60 days and the utility industry is reaching out to firms who have the experience in implementing successful security solutions. It should be noted that one of the training projects that Bullzi closed in December 2007 was, in fact, a NERC-based security awareness program".

In conclusion, we would like to extend a special thanks to our faithful shareholders who have supported Bullzi Security throughout the year and continue to support us today. In addition, we would like to thank our customers and our employees, both of whom supported the growth of our business over the past year. We are pleased to share our 2007 results and 2008 initiatives with you.

About Bullzi Security Inc.

Bullzi Security is a leader in providing 'converged' security solutions. Through its consulting services and integrated delivery systems, Bullzi Security helps to minimize threats to its clients' assets, facilities, personnel and information systems. As a full service security firm, Bullzi Security offers compliance programs, information security services, physical security solutions, security education programs, document security and investigative services. Bullzi Security brings a unique set of skills and experience to ensure that its clients receive the most comprehensive, cost-effective security services available. The Bullzi Security trading symbol is (BLLZ.pk).

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